



**21st CENTURY  
TECHNOLOGIES**



**CONERGY**

## Press release

### Contacts:

Diane Rainey  
Fujifilm  
(914) 789-8657  
[drainey@fujifilm.com](mailto:drainey@fujifilm.com)

Jessica Fishman  
Conergy  
(720) 305-0738  
[j.fishman@conergy.us](mailto:j.fishman@conergy.us)

Myron Thompson  
21<sup>st</sup> Century Technologies  
(808) 373-4559  
[mthompson@greensolutionshawaii.com](mailto:mthompson@greensolutionshawaii.com)

### **FUJIFILM NORTH AMERICA IN HAWAII AND CONERGY HOST SOLAR PLANT DEDICATION CEREMONY**

*State Senator Mike Gabbard Honors Fujifilm, 21<sup>st</sup> Century Technologies and Conergy; and  
Japan Consulate Representatives Attend*

**Honolulu, Hawaii, (July 15, 2011)** – FUJIFILM North America Corporation hosted a traditional Hawaiian Dedication Ceremony yesterday at its regional office in Waipahu, Hawaii to commemorate the installation of Conergy’s premium solar panel PowerPlus system, by local clean-energy integrator, 21<sup>st</sup> Century Technologies. With 1,455 PowerPlus solar modules, the solar installation will produce 483,391 kWh annually, which is equivalent to reducing CO<sub>2</sub> emissions by 1.11 million lbs per year or powering 66 households per year. It is the first Conergy PowerPlus plant installed in North America, and is one of the top ten largest solar power systems in Oahu, Hawaii.

Hawaii State Senator Mike Gabbard was in attendance to personally present solar energy awards to the three companies.

“Mahalo to Fujifilm in Hawaii, 21<sup>st</sup> Century Technologies, and Conergy for their commitment to sustainability, energy conservation, and making our world a cleaner, greener place. I hope that they can inspire other companies to follow their example,” said State Senator Gabbard, who is also Chair of the Energy and Environment Committee.

Also in attendance were State Representatives Denny Coffman, District 6 and Henry Aquino, District 35; Tim Ming, from the DBEDT Energy Division; and Kazunari Tanaka, Deputy Consulate General and Yukako Asamura, Economic Affairs Section, Consulate General of Japan in Honolulu.

In an effort to reduce energy costs while keeping its corporate commitment to sustainability, Fujifilm chose to install Conergy's premium solar module, PowerPlus, on its Hawaiian regional office. With this installation, Fujifilm will realize a substantial cost savings on its current energy usage. In addition, the company will be able to take advantage of the utilities net energy metering program, which will provide ongoing benefits. Globally, Fujifilm has a Greenhouse gas target set at 30% reduction in CO<sub>2</sub> emissions by Fiscal Year 2020, as compared to 2005.

"This project began in response to Fujifilm's corporate mission of energy conservation and Greenhouse gas reduction," said Ray Hosoda, President and CEO, FUJIFILM North America Corporation. "With the urgency and concern about saving the environment and resources, this project is especially important to Fujifilm as we do our part in helping to preserve the lush, beautiful surroundings in which we work and live."

The Fujifilm installation is the first project under Conergy and 21<sup>st</sup> Century Technologies new strategic partnership. "We are thrilled to have been a part of this project. Our experience with Conergy has been tremendous. They provided a number of key elements to make this installation a success: engineering, top quality components, and in this case, financing. And to be able to serve an international company like Fujifilm has been a real pleasure. From the first meeting on, we knew that the Fujifilm staff were committed to not only ensuring that this was economically viable but that the project also followed Fujifilm's commitment to being more energy responsible. Again, it was our pleasure to have done the installation," said Myron Thompson, CEO of 21<sup>st</sup> Century Technologies.

Carl Campagna, Conergy's Regional Account Manager in Hawaii and Oahu resident, said, "Conergy offers Hawaii local expertise backed by global strength. As Hawaii is leading the country in solar energy with the goal of reaching 70% of its energy needs through clean energy sources by 2030, we are dedicated to the continued growth of the Hawaiian solar energy market, and are looking forward to future growth on the island. I believe that our product portfolio offers both companies and homeowners who are looking to go solar a cost-effective and environmentally sound solution."

### **About Fujifilm**

FUJIFILM North America Corporation, a marketing subsidiary of FUJIFILM Holdings America Corporation, consists of five operating divisions and one subsidiary company. The Imaging Division sells consumer and commercial photographic products and services including film, one-

time-use cameras, online photo services and fulfillment, digital printing equipment and service. The Electronic Imaging Division markets consumer digital cameras. The Motion Picture Division provides motion picture film, and the Graphic Systems Division supplies products and services to the printing industry. The Optical Devices Division provides binoculars, and optical lenses for closed circuit television, videography, cinematography, broadcast and industrial markets. FUJIFILM Canada Inc. markets a range of Fujifilm products and services. For more information, please visit [www.fujifilm.com/northamerica](http://www.fujifilm.com/northamerica), or go to [www.twitter.com/fujifilmus](http://www.twitter.com/fujifilmus) to follow Fujifilm on Twitter. To receive news and information direct from Fujifilm via RSS, subscribe at [www.fujifilmusa.com/rss](http://www.fujifilmusa.com/rss).

FUJIFILM Holdings Corporation, Tokyo, Japan, brings continuous innovation and leading-edge products to a broad spectrum of industries, including electronic imaging, digital printing equipment, medical systems, life sciences, graphic arts, flat panel display materials, and office products, based on a vast portfolio of digital, optical, fine chemical and thin film coating technologies. The company was among the top 16 companies around the world granted U.S. patents in 2010, and in the year ended March 31, 2011, had global revenues of \$25.8 billion\*. Fujifilm is committed to environmental stewardship and good corporate citizenship. For more information, please visit [www.fujifilmholdings.com](http://www.fujifilmholdings.com).

### **About 21<sup>st</sup> Century Technologies**

Save energy, save money, save the 'aina (land)! Those simple ideas were the impetus for Hawaiian native Myron Thompson to launch 21st Century Technologies in 2004. The goal: become Hawaii's leading renewable energy provider. Today, 21st Century Technologies is one of Hawaii's leading installers of solar electric systems. As a licensed solar and electrical contractor in the State of Hawaii, we have helped hundreds of homeowners and local businesses achieve their renewable energy goals. New update – 21<sup>st</sup> Century Technologies has renamed its solar division and it is called Smart energy Hawaii. For more information, please visit: <http://www.smartenergyhawaii.com>

### **About Conergy**

Around the world, only Conergy delivers solar energy systems from a single source. As a system manufacturer, Conergy produces all components for a solar installation and offers all services under one roof. With its modules, inverters and mounting systems, the solar expert creates Conergy System Technology, which is efficient and synchronized solar energy systems for private or commercial rooftops, as well as for multi-Megawatt Parks.

Conergy System Sales brings Conergy premium products to nearly 40 countries. The solar expert supports homeowners, installers, wholesalers and investors in their efforts to "go solar" through deep-rooted local operations in 40 countries. With sales activities on five continents, Conergy has close relationships with all its customers. Listed on the Frankfurt stock exchange, Conergy employs more than 1,700 people worldwide. Since Conergy's founding in 1998, it has produced and sold more than 1.5 GW of clean solar power.

Conergy's Solar Large Projects Group delivers a "Worry-Free Package" for Conergy solar installations. Conergy's experts manage the planning and financing, project installation and

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\* At an exchange rate of 86 yen to the dollar.

implementation, system monitoring, operation and on-going maintenance for turn-key solar projects to achieve maximum performance.

Through its acquisition of well-established local companies, Conergy began operating as a distributor and project developer in North America in 2005 and currently has five offices, four warehouses and three production sites in the region. Conergy manufactures mounting systems in Sacramento, CA. In Ontario, Canada Conergy produces modules and mounting systems that meet local content requirements for the Provincial FIT. Conergy offers innovative products and tailored services to their North America network of system integrators and project developers. Through these activities, Conergy maintains expert knowledge about local market conditions and requirements. For more information, please visit: [www.conergy.us](http://www.conergy.us).

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